

NAME OF THE ACTIVITY: E-TALK 2020			
DATE	FACULTY	DEPARTMENT/COMMITTEE	COORDINATOR NAME
20 February 2020	Commerce	E-Cell Committee	Dr Shruti Mathur, Dr Pooja Jain
TIME	VENUE	NUMBER OF PARTICIPANTS	NATURE: Outdoor/Indoor
NA	Seminar Hall	200+	Indoor
SUPPORT/ASSISTANCE:	Sri Venkateswara College		

BRIEF INFORMATION ABOUT THE ACTIVITY (CRITERION NO. -):

TOPIC/SUBJECT OF THE ACTIVITY	Workshop - Graphic Designing
OBJECTIVES	This workshop of E-talk 2020 helped students to understand the importance of graphic designing in the field of marketing.
METHODOLOGY	Inviting experienced and skilled people like BOOLEAN , The Technical Club of SVC to guide college students.
OUTCOMES	A very informative event indeed, it guided the participants onto the path of some unexplored and unconventional means to success.

PROOFS & DOCUMENTS ATTACHED (Tick mark the proofs attached):

Notice & Letters	Student list of participation	Activity report ✓	Photos ✓	Feedback form
Feedback analysis	News clip with details	Certificate	Any other	

IQAC Document No: SVC/2019-20/COM/SM/9	Criterion No:	Metric No:
Departmental file no	IQAC file No;	

NAME OF TEACHER & SIGNATURE	NAME OF HEAD/ COMMITTEE INCHARGE & SIGNATURE	IQAC COORDINATOR (SEAL & SIGNATURE)
Dr Shruti Mathur	Dr Shruti Mathur	



WORKSHOP: GRAPHIC DESIGNING

Graphic Designing workshop was organised in association with the technological club Boolean. A one-of-its-kind workshop which witnessed attendees from across Delhi University, it saw maximum participation in terms of number of attendees. The workshop resource persons pointed at the importance of Graphic Designing in the field of marketing, a skill that a new-age entrepreneur must possess.



MS. MRIGNAYNI PANDEY

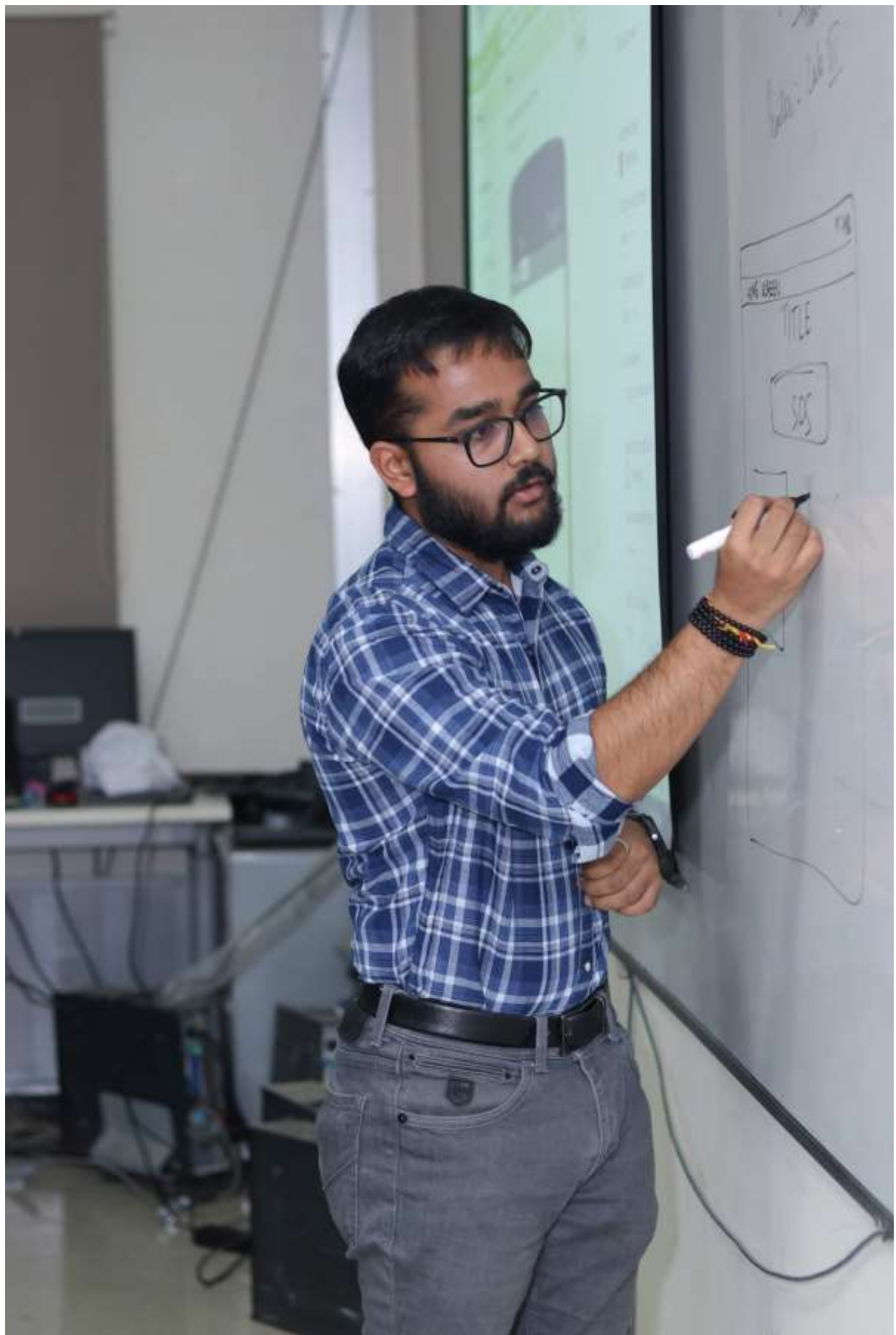
General Secretary at Boolean || All India Spark Topper by Times of India || Graphic Designer || Top Quora Writer || Blogger

MR. RITESH SOUN

Assistant General Secretary at Boolean || Lead Designer at a Book-Customisation Startup











SRI VENKATESWARA COLLEGE
(University of Delhi)

Internal Quality Assurance Cell

Chairperson

Prof C. Sheela Reddy
Principal
Sri Venkateswara College

IQAC Coordinator

Dr. N. Latha
Department of Biochemistry

External Members

Prof Debi P Sarkar
Department of Biochemistry
University of Delhi South
Campus

Prof Alo Nag
University of Delhi South
Campus

Dr. Gitanjali Yadav
NIPGR, Delhi

Internal Members

Dr. Meenakshi Bharat
Department of English

Dr. Lalitha Josyula
Department of Electronics

Dr. Namita Pandey
Department of Political
Science

Dr. A. K. Chaudhary
Department of Physics

Dr. K.C. Singh
Department of Physics

Dr. Swarn Singh
Department of Mathematics

Dr. Neeraj Sahay
Department of History

Dr. Vartika Mathur
Department of Zoology

Dr. Shruti Mathur
Department of Commerce

Dr. Padma Priyadarshini
Department of Sociology

Dr. Nimisha Sinha
Department of Biochemistry

Shri D. Venkat Ramana
A.O (I/C)

This is to certify that the Activity report (Teacher/Department /Society/Association) has been submitted for documentation to IQAC, Sri Venkateswara College, University of Delhi.

N. Latha

IQAC Coordinator
Sri Venkateswara College

Coordinator, IQAC
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021

C. Sheela Reddy
PRINCIPAL

Sri Venkateswara College

PRINCIPAL
Sri Venkateswara College
(University of Delhi)
Dhaura Kuan, New Delhi-110021